



## INTRODUCTION



Welcome to the third issue of the Mobil 1 Racing™ newsletter highlighting all the major news and developments within our motorsports activities.

It's also an opportunity to keep you up to date on the assets, collaterals and benefits that these motorsport partnerships can provide in supporting your own business whether you are in the PVL, CVL, Industrial, Aviation and Marine sectors.

The season is flying by and we've found ourselves at the half way point already. The Vodafone McLaren Mercedes team has shown its capabilities this year already with convincing wins in Australia for Jenson and Canada for Lewis. The Canadian Grand Prix also marked the achievement of 300 Grands Prix as a partner of Vodafone McLaren Mercedes.

The Championship is still wide open for both drivers and every point counts!

We would very much appreciate any feedback on this third issue and would encourage any views or comments.

**Tony Weatherill**  
Motorsport Marketing Manager  
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## FEATURES

In this issue we feature:



- Formula 1™ race by race standings, 11 out of 20 races completed
- Lewis Hamilton's 100th Grand Prix race with Mobil 1
- Congratulations on 300 Grand Prix races for Mobil 1
- The Mobil 1 Racing DNA website is revealed!
- Availability of new motorsport assets:
  - 2012 Mobil 1 Formula 1™ images
  - Virtual Cutaway
  - Mobil 1 in Formula 1™ video
- Recent events:
  - China driver appearance with Lewis Hamilton
  - Moscow City Racing

## PEOPLE FOCUS



**Name:** Bruce Crawley  
**Title:** Global Motorsport Technology Manager  
**Company:** ExxonMobil

**Bruce W. Crawley is one of ExxonMobil's foremost technical experts and leads a team of scientists and trackside engineers who develop innovative products and support motorsport partnerships in Formula 1™, NASCAR, LMS, ALMS, WTCC, FIA GT and SuperV8 racing series.**

Bruce began his career in the automotive industry serving an engineering apprenticeship and earned a bachelor's and a doctorate degree at Brunel University in London England. He joined ExxonMobil in 1982 and has enjoyed a career in a variety of positions in research and development, marketing and sales functions.

"I have had a passion for automotive engineering, materials science and motorsport since my early school days and designed and built my first engine powered go-kart when I was 14 years old. My current position presents me with some very demanding and exciting challenges which involve continually improving

our knowledge, understanding and products performance and then translating this into a competitive edge on the track to help the driver's win races. Recently we have also been focusing on communicating in more detail how the superior performance of our products and engineering expertise enable lap time reduction and improved reliability. Contributing to the success of a racing team is all about understanding how our products influence car performance and developing new ones at a very rapid pace. This makes it a brilliant learning platform as we have a direct influence on the car design, and you're always under pressure to be innovative, to come up with new ideas and solutions".

Just one of the reasons why Mobil 1 is the world's leading synthetic motor oil with technology to help keep your engine running like new.



Bruce Crawley driving in the British SuperKart Series at Oulton Park on a test session in April 2010.

## INSIDE TRACK: FORMULA 1™

We have already reached the half way point of the 2012 Formula 1™ season, so lets take a look at the race by race driver's standings so far:

	BUTTON	HAMILTON	POLE	FASTEST LAP	WINNER
Australia	1st	3rd	HAMILTON	BUTTON	BUTTON
Malaysia	14th	3rd	HAMILTON	RÄIKKÖNEN	ALONSO
China	2nd	3rd	ROSBERG	KOBAYASHI	ROSBERG
Bahrain	Retired	8th	VETTEL	VETTEL	VETTEL
Spain	9th	8th	MALDONADO	GROSJEAN	MALDONADO
Monaco	Retired	5th	WEBBER	PEREZ	WEBBER
Canada	16th	1st	VETTEL	VETTEL	HAMILTON
Europe	8th	Retired	VETTEL	ROSBERG	ALONSO
Great Britain	10th	8th	ALONSO	RÄIKKÖNEN	WEBBER
Germany	2nd	Retired	ALONSO	SCHUMACHER	ALONSO
Hungary	6th	1st	HAMILTON	VETTEL	HAMILTON
Belgium					
Italy					
Singapore					
Japan					
Korea					
India					
Abu Dhabi					
USA					
Brazil					



## FIA FORMULA 1™ DRIVERS' CHAMPIONSHIP

01	FERNANDO ALONSO	SCUDERIA FERRARI	164
02	MARK WEBBER	RED BULL RACING	124
03	SEBASTIAN VETTEL	RED BULL RACING	122
04	<b>LEWIS HAMILTON</b>	<b>VODAFONE McLAREN MERCEDES</b>	<b>117</b>
05	KIMI RÄIKKÖNEN	LOTUS F1 TEAM	116
06	NICO ROSBERG	MERCEDES AMG PETRONAS F1 TEAM	77
07	<b>JENSON BUTTON</b>	<b>VODAFONE McLAREN MERCEDES</b>	<b>76</b>
08	ROMAIN GROSJEAN	LOTUS F1 TEAM	76
09	SERGIO PEREZ	SAUBER F1 TEAM	47
10	KAMUI KOBAYASHI	SAUBER F1 TEAM	33
11	PASTOR MALDONADO	WILLIAMS	29
12	MICHAEL SCHUMACHER	MERCEDES AMG PETRONAS F1 TEAM	29
13	PAUL DI RESTA	SAHARA FORCE INDIA F1 TEAM	27
14	FELIPE MASSA	SCUDERIA FERRARI	25
15	BRUNO SENNA	WILLIAMS	24
16	NICO HULKENBERG	SAHARA FORCE INDIA F1 TEAM	19
17	JEAN-ERIC VERGNE	SCUDERIA TORRO ROSSO	4
18	DANIEL RICCIARDO	SCUDERIA TORRO ROSSO	2
19	HEIKKI KOVALAINEN	CATERHAM F1 TEAM	0
20	VITALY PETROV	CATERHAM F1 TEAM	0
21	TIMO GLOCK	MARUSSIA F1 TEAM	0
22	CHARLES PIC	MARUSSIA F1 TEAM	0
23	NARAIN KARTHIKEYAN	HRT F1 TEAM	0
24	PEDRO DE LA ROSA	HRT F1 TEAM	0

## FIA FORMULA 1™ CONSTRUCTORS' CHAMPIONSHIP

01	RED BULL RACING	246
02	<b>VODAFONE McLAREN MERCEDES</b>	<b>193</b>
03	LOTUS F1 TEAM	192
04	SCUDERIA FERRARI	189
05	MERCEDES AMG PETRONAS F1 TEAM	106
06	SAUBER F1 TEAM	80
07	WILLIAMS	53
08	SAHARA FORCE INDIA F1 TEAM	46
09	SCUDERIA TORRO ROSSO	6
10	CATERHAM F1 TEAM	0
11	MARUSSIA F1 TEAM	0
12	HRT F1 TEAM	0



### HUNGARORING CIRCUIT



#### LEWIS HAMILTON

**Started** 1<sup>st</sup>  
**Finished** 1<sup>st</sup>  
**Fastest lap** 1m25.831s  
**Points** 117 (4<sup>th</sup>)

“Well, what can I say?! I’m over the moon! The team did a fantastic job! Absolutely brilliant! It was a really enjoyable race – but it wasn’t at all easy. In fact, I reckon that it was one of the toughest races I’ve ever driven – but, guess what, I’ll savour it all the more for that.

I was under a lot of pressure throughout all 69 laps. First, Romain [Grosjean] and then Kimi [Raikkonen] were right behind me, all the way through, and I had to look after my tyres without letting my pace drop, which was pretty tricky at times. It was a case of managing the gap behind me, over the whole lap, every lap. In particular, I had to make sure that, every lap, I always had a big enough gap at the last corner, so that I wouldn’t be overtaken in the DRS zone on the pitstraight. And I managed to do that every time.

As I say, the team did an absolutely incredible job – and the support we’ve had here in Budapest, not only from the visiting British fans but also from the local Hungarian fans, has been phenomenal. And to be able to win a Grand Prix on the weekend that the Olympic Games started in the UK too, well, I feel like we’ve done our part to contribute to what I hope will be many more British successes over the Olympic Games period. Someone has just told me that we’ve scored Britain’s first gold medal of 2012. Well, it isn’t really that, is it? But it’s the first British victory of the Olympic Games period, which is pretty cool.”



**2012 HUNGARIAN GRAND PRIX RACE REPORT**



**JENSON BUTTON**

**Started** 4<sup>th</sup>  
**Finished** 6<sup>th</sup>  
**Fastest lap** 1m25.677s  
**Points** 76 (7<sup>th</sup>)

“First of all, I want to say a big ‘Well done!’ to Lewis and the entire Vodafone McLaren Mercedes team. Fantastic job, guys!

For me, though, I guess today was quite a bit more frustrating than it was for Lewis. Having said that, I was really pleased to be able to get ahead of Seb [Vettel] on the opening lap, passing him on the outside of Turn Two, and to be able to hold a very solid third place at that point. I was on the leaders’ pace too. In fact, even after the first stop, I could still see the leaders – so we were obviously still pretty close.

There are lots of positives to take away from this weekend: our car is obviously quick, as I was able to show at Hockenheim and Lewis was able to confirm here, and in the second half of the season I know that everyone at Vodafone McLaren Mercedes will work as hard as possible to maintain and continue that upward performance development curve.”



**MARTIN WHITMARSH**

**Team Principal,  
Vodafone McLaren Mercedes**

“Lewis drove with tremendous composure all afternoon, and the result was a meticulously judged victory, wrought under intense pressure throughout. He made a superb start from pole position, then controlled the race with masterful authority, all the while balancing the necessity to execute rapid laps against the equally pressing requirement to conserve his tyres.

The 25 points he annexed today have taken his season-so-far total to 117. Although he’s still a little way behind the Drivers’ World Championship leader, he’s now very well placed to mount an assault on the Drivers’ World Championship crown over the remaining nine races of the season. Believe me, it’s still all up for grabs.

Jenson had a frustrating race but nonetheless managed to score a useful eight points as a result of finishing in sixth place. Like Lewis, he’ll come back from the mid-season break ready to attack the second half of the season with energy and enthusiasm. And, again, also like Lewis, he’ll be aiming to score plenty of points, at Spa-Francorchamps and Interlagos and everywhere in between.

Yesterday Lewis scored the 150th pole position in McLaren’s history – and today he notched up our 178th Grand Prix victory. It was his 101st Grand Prix – and it’s difficult to imagine a better way for him to have begun his second century of Grand Prix appearances, isn’t it?”



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**HOCKENHEIM CIRCUIT**



**JENSON BUTTON**

**Started** 6th  
**Finished** 2nd  
**Fastest lap** 1m19.719s  
**Points** 68 (7th)

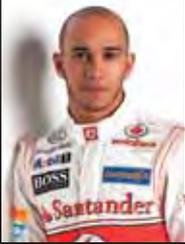
“I had a really good race and really enjoyed myself out there. I made a good start, pulled off some good moves on both Nico [Hulkenberg] and Michael [Schumacher] and had strong pace all afternoon. Sebastian [Vettel]’s pass was a pretty straightforward matter: the rules state that you can’t go off the track to gain an advantage. The thing is, there would have been more opportunities for him before the end of the race as my rear tyres were damaged. That’s because I had to push hard to try and catch Fernando [Alonso], which meant I had nothing left for the end of the race. We pretty much ran out of rubber two laps before the chequer.

There are two strong positives to take away from today: firstly, although it proved very difficult to overtake, we’re right up there with

Ferrari and Red Bull in terms of speed. Our upgrade package is working well: if we can sort out qualifying, we’re in the mix, and we’ll have a really good chance of winning races this season.

Secondly, although there’s previously been some negative talk about our pitstops, the boys did an unbelievable job today. My fastest stop was a 2.31s – the blink of an eye, and, I’m told, the fastest pitstop in history. They were phenomenal and gave it absolutely everything today – all our effort is really paying off now. I’m already looking forward to Hungary – it’s a special place for me, and I feel really encouraged that we can have another great race next weekend.”

**2012 SANTANDER GERMAN GRAND PRIX RACE REPORT**



**LEWIS HAMILTON**

Started 7th  
Finished Retired  
Fastest lap 1m20.091s  
Points 92 (5th)

“My second-lap puncture was incredibly unfortunate: there was debris scattered across the full width of the track and I didn’t have any option other than to drive straight through it. What’s more frustrating is that, at the time, I was the eighth car through – so to be the one to get the puncture is just cruel luck.

It was immediately clear that my car didn’t feel the same after the puncture. However, after a few laps, I was able to adapt my driving style, and the car had good pace during the middle stint. However, with the damage to the rear, I think we were lucky to get that far, to be honest.

At least I was able to have some fun out on track – my pace was good enough to be able to match the leaders during the middle stint. And that’s encouraging for me, because we know our car’s been genuinely quick this weekend. A big thank-you to everyone back at the factory for all their efforts to get a lot of new parts onto the car this weekend – every little bit helps, and we know there’s even more in the pipeline. We’ll put that pace in our pockets and take it to Hungary next weekend. I’m back in the car in five days’ time – and that’s the best possible news for me after a day like today.”



**MARTIN WHITMARSH**

Team Principal,  
Vodafone McLaren Mercedes

“A great drive from Jenson today – a little frustrating to have started sixth, which meant he lost time at the start of the race [behind Hulkenberg and Schumacher], but he drove brilliantly to catch and battle the leaders.

He wasn’t quite able to bridge the gap to Fernando because, frankly, we were saving fuel at that stage, his rear tyres had gone off a little bit because he’d been behind the Ferrari for some time, and also because Fernando’s never an easy driver to overtake. Indeed, Ferrari are doing a great job at the moment – but we know they’re beatable. I think it’s important to place some of the credit for Jenson’s second place with our pitcrew: their second stop for Jenson was the fastest Formula 1<sup>TM</sup> pitstop of all time, with a stationary time of just 2.31s. That’s quite unbelievable and not only a testament to our belief in the processes and equipment we put in place to improve our performance, but also to the commitment and determination of the guys on the ground to improve and refine their technique. Well done to everyone for a quite phenomenal achievement!

Lewis was incredibly unfortunate to be a victim of the Turn One debris – there wasn’t anything he could have done to avoid it. Unfortunately, the puncture damaged the rear of his car, prompting us to monitor the data carefully to track all the vital signs. It’s a terribly disappointing conclusion to his 100th grand prix.”





**CIRCUIT GILLES VILLENEUVE**



**LEWIS HAMILTON**

**Started** 2<sup>nd</sup>  
**Finished** 1<sup>st</sup>  
**Fastest lap** 1m17.020s  
**Points** 88 (1<sup>st</sup>)

“It’s a phenomenal sensation to come back to Canada and put on a performance like we did today. This win feels as good as my first Formula 1<sup>TM</sup> victory back in 2007. In fact I’d say it’s one of the best races I’ve had for a very long time. I feel fantastic, to be honest. Just brilliant. I could hardly believe it when I was driving across the line. That emotion inside, it’s like an explosion. It’s really just incredible. It’s what I love best about motor racing.

I always knew today’s race was going to be incredibly tough. So, in the first stint, I was really pleased that I could keep up with Seb [Vettel], and at that point I already felt sure I’d be involved the fight for victory. Our strategy was always for a two-stopper: we knew it was going to be the fastest way to get to the finish.

I looked after my tyres really well today, and I used them knowing we were going to two-stop. I had 100 per cent control and understanding of what was happening in the race – it was one of our best races for that. I told my race engineer, Andy [Latham], to keep the information flowing, and he was fantastic today. I always knew where I was losing or gaining time, which really helped.

Every win is different. Every victory is new, special and fresh. And to see the team all wearing their Vodafone ‘rocket red’ victory T-shirts, knowing the guys back at the factory are doing the same, makes everything feel even more special. Finally, the support from the fans has been amazing – this victory is dedicated to them. I’m so grateful to be here today.”

## 2012 CANADIAN GRAND PRIX RACE REPORT



### JENSON BUTTON

Started 10<sup>th</sup>  
Finished 16<sup>th</sup>  
Fastest lap 1m17.843s  
Points 45 (8<sup>th</sup>)

“First of all, big congratulations to Lewis and to the whole Vodafone McLaren Mercedes team – they found a lot of speed today and Lewis did a great job.

For me, though, I didn’t find the speed today, and I couldn’t seem to look after the tyres.

Generally, the past few Grand Prix weekends haven’t been great for me. But every time you make changes to the car, you’re hopeful that it’s going to go well and give you an improvement, so hopefully we’ll be able to solve it sooner rather than later.”



### MARTIN WHITMARSH

Team Principal,  
Vodafone McLaren Mercedes

“A hat-trick of Canadian Grand Prix wins for Vodafone McLaren Mercedes [2010, 2011, 2012]! Five wins out of the past seven Canadian Grands Prix for Vodafone McLaren Mercedes [2005, 2007, 2010, 2011, 2012]! The 13th Canadian Grand Prix win in our history – more than any other team! A third Canadian Grand Prix win for Lewis [2007, 2010, 2012]! And Lewis is now leading the Drivers’ World Championship! And all of that in the historic 300th Grand Prix of the McLaren-Mobil1-Mercedes-Enkei partnership!

So, yes, today was a very good day. Lewis drove brilliantly. He shadowed Seb for the first dozen-or-so laps, then closed right up on him as the first pitstop window approached. When Seb took on fresh rubber on lap 16, Lewis really got the hammer down, made his stop on lap 17, and rejoined the race just ahead of Seb. Then, when Fernando [Alonso] made his pitstop, and re-emerged just ahead of Lewis, he [Lewis] showed his innate racer’s instinct by passing him [Fernando] in short order and then steadily pulling away. It was a majestic performance by a master of his craft at the peak of his form.

For Jenson, by contrast, today was another day on which we, his team, failed to provide him with the tools with which to do the brilliant job we all know he’s capable of, and which he did so superbly here last year. He lost track time on Friday through no fault of his own, was unable to qualify as well as he would have done had he not lost that track time, and may have been further troubled today by a suspension set-up, different from Lewis’s, that left him with excessive rear tyre wear. We’ll have to check that out.

Lastly, I want to pay tribute to Akebono, whose brake callipers coped brilliantly on the circuit that by some margin poses the biggest braking challenge of the Formula 1™ year.”



**LEWIS HAMILTON'S 100<sup>TH</sup> GRAND PRIX RACE WITH MOBIL 1**



**The 2012 Santander German Grand Prix marked Lewis Hamilton's 100th race with Mobil 1.**

This achievement was celebrated with the presentation of a personalised bottle of champagne to Lewis Hamilton by Alan Kelly, President of ExxonMobil Fuels, Lubricants & Specialties Marketing Company, Nigel Searle, Vice President Sales and Tony Weatherill, Motorsports Marketing Manager.

Lewis Hamilton is no stranger to the benefits provided by Mobil 1, as the world's number 1

synthetic engine oil has been used by Lewis on his journey from karting, through GP2 and finally to Formula 1™, the pinnacle of motorsport.

Mobil 1 was there when Lewis won the World Championship in 2008 and continues to support the Vodafone McLaren Mercedes team with a range of performance products from gear oil to a wheel bearing grease. Our trackside motorsport technical teams, under the leadership of Bruce Crawley ensure that these products deliver the maximum performance and reliability benefits.



**CONGRATULATIONS ON 300 GRAND PRIX RACES FOR MOBIL 1**



**Vodafone McLaren Mercedes prides itself on the longevity of its partnerships, and at the 2012 Canadian Grand Prix three of them reach a significant milestone. ExxonMobil, Mercedes-Benz and Enkei have each started 300 grands prix with Vodafone McLaren Mercedes.**

The partnership took to the grid for the first time at Interlagos on March 26, 1995, with Mika Häkkinen and Mark Blundell finishing fourth and sixth in MP4/10s powered by an all-new Mercedes-Benz 3.0-litre FO110 engine.

Two years later, David Coulthard delivered the first of the partnership's 72 wins so far at the first race of the 1997 season, in Melbourne, Australia. The results of these partnerships have been outstanding:

- Four World Championships
- 72 grand prix wins
- 20 one-two finishes
- 70 pole positions
- 81 fastest laps

Additionally, the partnership has clocked 183,972.5 racing kilometres together, led 4614 racing laps and (we estimate) carried out an astonishing 1,832,114 gear-changes.

Martin Whitmarsh, Vodafone McLaren Mercedes team principal, said:

“300 grands prix is a significant milestone in the partnership between Vodafone McLaren Mercedes and ExxonMobil, Mercedes-Benz and Enkei. The technical landscape of Formula 1™ has changed massively since our partnerships began, but our commitment to excellence has been constant. We all want to win.



## Racing is in our DNA

Formula 1™ races through our veins. Innovation flows in our bloodstream. To mark our 300th race with Vodafone McLaren Mercedes, we've put our DNA under the microscope to see what makes Mobil 1 unique. **Explore it with us.**



### Racing is in our DNA

Following the fantastic achievement of 300 Grands Prix as a Technology Partner of the Vodafone McLaren Mercedes Formula 1 team, Mobil 1 Racing have launched a new website documenting all 300 races throughout the 18 year partnership.

With interviews from past and present drivers, Vodafone McLaren Mercedes team management and Mobil 1 technical engineers the site presents a look at our DNA under the microscope to see what makes Mobil 1 unique.

To see it for yourself, please visit:

[www.mobil1motorsport.com/300gpswithMcLaren](http://www.mobil1motorsport.com/300gpswithMcLaren)



1 Mobil 1 Racing

Racing is in our DNA

Formula 1™ races through our veins. Innovation flows in our bloodstream. To mark our 300th race with Vodafone McLaren Mercedes, we've put our DNA under the microscope to see what makes Mobil 1 unique. Explore it with us.

MOBIL 1 IN DEPTH HISTORY

OUR F1 GENEALOGY > Trace our Formula 1 family tree from the early days of development to a record-breaking partnership partnership with McLaren

001. OUR FIRST RACE WITH McLAREN

034. OUR FIRST WIN WITH McLAREN

065. OUR FIRST WIN WITH McLAREN

079. OUR FIRST WIN WITH McLAREN

1981

THE BIRTH OF MOBIL 1 > The birth of Mobil 1 was the result of a partnership between a visionary and a visionary.

1973

"I know I can rely on Mobil 1 to give me the best technology and that their team is working side-by-side with our team to help me win"

JASON BUTTON

"I know I can rely on Mobil 1 to give me the best technology and that their team is working side-by-side with our team to help me win"

DAVID COULTHARD

BRUCE CRAWLEY

## INSIDE TRACK: NASCAR®



**Driver:** Tony Stewart  
**Season Standings:** 8th  
**Team:** Stewart-Haas Racing  
**Hottest:** Stretch in March-April and the three races before Kentucky



**Driver:** Ryan Newman  
**Season Standings:** 14th  
**Team:** Stewart-Haas Racing  
**Hottest:** The same stretch in March-April as Stewart

### Indianapolis finish: 10th

Stewart did not like his poor-handling car in practice or in qualifying but did not seem to mind a top-10 finish. He struggled with a tight car but managed to gain 12 spots in 50 laps after starting 28th. He dropped back outside the top 30 after a tire got away during a pit stop on Lap 74. Stewart made his way his through the field and reached the top 10 with about 10 laps left. He has five top-10 finishes in his past seven races. His record at Indianapolis has been impressive, with eight top-10s in his past nine Brickyard races.

**What he said:** "We just didn't start the weekend off good enough, but I will say that I'm really proud of [crew chief] Steve Addington, [competition director] Greg Zipadelli and all of our engineers and everybody who worked hard [Saturday] night to make this car what it was [Sunday]. It was a lot better, but this is where we should've unloaded instead of trying to be good for the race."

### Indianapolis finish: 7th

Newman has kept within a few cars lengths of a Chase spot. At Indy, he qualified 11th but fell outside the top 15 while battling a tight car. His Chevy would loosen as the day wore on, but he could not crack the top 10 until his final stop with 33 laps left. His crew made one last adjustment and got him out in seventh place, where he would take the checkered flag. Newman has three consecutive top-10 finishes. He remains just outside the final wild-card spot. Newman is 15 points or another win away from the Chase.

**What he said:** "We finally got good track position there toward the end, and we were able to keep it. The Quicken Loans Chevrolet was good. We just didn't have quite the speed we needed. The guys gave me a great pit stop at the end. It was a fantastic stop, and I'm proud of them."

**INSIDE TRACK: PORSCHE**



**Porsche Mobil 1 Supercup, Round 8 at the Budapest Grand Prix, Hungary**

Christian Engelhart celebrated his first Porsche Mobil 1 Supercup victory of the season on the Hungaroring on the outskirts of Budapest. This marks his second win in the Porsche Mobil 1 Supercup since Istanbul 2011. Kévin Estre is the new point's leader. Driving for Hermes Attempto Racing, the Frenchman won the replacement race for the cancelled Barcelona round on Saturday and finished fifth on Sunday.

In sweltering temperatures, Christian Engelhart immediately sprinted clear at the head of the pack from the first row and put a comfortable gap between him and his pursuers. Putting in a strong drive, the Dane, son of former DTM champion Kurt Thiim, fended off Sean Edwards in hot pursuit behind him over the entire race distance and brought home his best performance so far in the Porsche Mobil 1 Supercup. Sean Edwards's delight over his third place was short-lived. The Monaco winner was disqualified because his vehicle did not conform to the regulations.

This handed last year's winner, Poland's Kuba Giermaziak (VERVA Racing Team), his first podium result of the year. Fourth place went to Michael Ammermüller (Germany). The ex-Formula 1<sup>TM</sup> test driver competing for VELTINS Lechner Racing, who finished second on Saturday, defended his lead in the rookie

classification and now sits two points ahead of Nicki Thiim. Sixth place went to Austria's Norbert Siedler behind 2011 Rookie of the Year Kévin Estre who took the overall lead of the Porsche Mobil 1 Supercup for the first time.

**Driver comments:**

Christian Engelhart (winner): "I've waited a long time for this win, and that it has finally happened makes it all the more wonderful. It's a great feeling. We all worked hard for this. My start was brilliant. I immediately pulled alongside Sean and we took the first corner side by side. After two laps my car ran even better and it gave me the chance to catch my breath."

Points' standings after 8 of 10 races \*

**Drivers**

1. Kévin Estre (F), Hermes Attempto Racing, 105
2. René Rast (D), Lechner Racing Team, 104
3. Norbert Siedler (A), VELTINS Lechner Racing, 99
4. Sean Edwards (GB), Konrad Motorsport, 93
5. Michael Ammermüller (D), VELTINS Lechner Racing, 87
6. Nicki Thiim (D), Hermes Attempto Racing, 85

**Teams**

1. Hermes Attempto Racing, 190 points
2. VELTINS Lechner Racing, 183 points
3. Konrad Motorsport, 169 points

\*Although the race in Barcelona was cancelled, the extra points for pole position were still awarded.



**AVAILABILITY OF NEW ASSETS**



**Mobil 1 Virtual Cutaway**

Want to find out more about how fully synthetic Mobil lubricants help the Vodafone McLaren

Mercedes Formula 1 team go faster, then visit [www.mobil1motorsport.com/virtualcutaway](http://www.mobil1motorsport.com/virtualcutaway)



**Mobil 1 in F1 Video**

To support VIP visits to the McLaren Technology Centre in Woking, United Kingdom, Mobil 1 Racing has created a new film sequence to provide an insight in to the role of Mobil 1 motor oil in the success of the Vodafone McLaren Mercedes Formula 1 team. Featuring drivers Lewis Hamilton and Jenson Button

and also Team Principal Martin Whitmarsh the sequence is available for use to support your marketing initiatives. The film can be previewed from the Mobil 1 Motorsport site ([www.mobil1motorsport.com](http://www.mobil1motorsport.com)) or please contact [nicola.tonna@marketingminds.co.uk](mailto:nicola.tonna@marketingminds.co.uk) for more details.



## MOBIL 1 RACING ACADEMY GAME



**Play to win - get your name on Lewis, Jenson or Tony's real-life race cars this season!**

**Want to see your name on Lewis, Jenson or Tony's real-life car at the end of the season? Clock up a winning performance in our interactive new Mobil 1™ Racing Academy and you'll get your chance.**  
[www.mobil1racingacademy.com](http://www.mobil1racingacademy.com)

The 2012 motorsports season is off to a thrilling start and the Mobil 1™ team is offering fans across the world the chance to join in on the action with its new online 3D game: Mobil 1 Racing™ Academy. Players have the unique opportunity to follow in the footsteps of 2008 Formula 1™ World Champion Lewis Hamilton and three-time NASCAR® champion, Tony Stewart, as they progress from grassroots series to the very top of motorsport in the Mobil 1 Racing Academy, a free online gaming experience.



Players experience the game on three distinct skill levels for each idol. Those tracing the career of Lewis Hamilton will compete in Karting, then Formula 3, and finally Grand Prix racing. Those racing as Tony Stewart will progress from Midget Car, to IndyCar, and finally to NASCAR®. Fans will be mentored by the two superstars every step of the way, with tips for each series, game-stage relevant career overviews and sound bites to encourage the players.

Points are awarded to players according to race place and game level, with a 1st place score in the Grand Prix and NASCAR levels generating more points than an equivalent placing in the Karting or Midget Car levels. Each month one winner will be chosen from each series (Grand Prix and NASCAR) based on their total point score. These winners will be offered an incredible, money-can't-buy prize - their place in motorsport history. The top scorers will either have their names placed within the Mobil 1™ logos on Vodafone McLaren Mercedes cars at the USA Grand Prix in Austin, or Stewart-Haas Racing cars at the NASCAR Kobalt Tools 500 in Phoenix.

The Mobil 1 Racing™ Academy builds on the successes of 2010's Mobil 1™ Global Challenge—ranked amongst the top ten internet-based games that year—and 2011's Mobil 1 Track Challenge, which hit number one on [Viralchart.com](http://Viralchart.com) and boasted over 10 million individual gameplays.



## ASIA PACIFIC - WILL YOU BE THE ONE?



### **Mobil 1 to kick off 2012 “Will You Be The One” Contest Offering the Grand Prix Experience of a Lifetime**

- Mobil 1 to send grand prize winners to the Austin, Texas Grand Prix to experience the thrill of the track in person
- This is the third year Mobil 1 is launching “Will You Be The One?” to reward motorsport fans

Mobil 1™ launched its third annual popular online contest, “Will You Be The One?” on July 16th, 2012, once again offering Asia Pacific motorsport devotees an exciting racing experience. Building on two successful campaigns in 2010 and 2011, this year’s contest engages players across Asia Pacific by showing them a virtual enactment of racecar driving online. Fans who register by signing up at [www.mobil1.com](http://www.mobil1.com) are entering to win the trip of a lifetime to this October’s Grand Prix race in Austin, Texas.

From July 16th, 2012, fans who sign up on the Mobil 1 “Will You Be The One?” website will be competing for weekly prizes, and a trip to Austin, Texas in October 2012. They will learn the mechanics of driving and how Mobil 1 engine oil boosts the performance of the world’s fastest cars through interactive driving games. Participants who sign up their friends and

spread enthusiasm for the campaign will raise their chances of winning the grand prize!

“Mobil 1’s “Will You Be The One?” contest is an exciting way for Grand Prix racing fans to experience what it is like driving on the racetrack. The virtual movements and interactions really show users how technology and important components like Mobil 1 engine oil keep our cars in top form.”

The Mobil 1 “Will You Be The One?” campaign kicked off in September 2010 to offer motorsport followers the chance to engage in thrilling Formula racing experiences. Twenty-four winners of the 2010 “Will You Be The One?” contest invited to train with Grand Prix race car professionals and bond together with like-minded motorsport lovers across Asia at the Global Racing Schools in Zhuhai, China. Last year, winners of “Will You Be The One?” were sent to the Korean Grand Prix to see first hand the excitement on the race track in a real Grand Prix experience. “Mobil 1 is devoted to making the dreams of racing enthusiasts come true.” Mr. Eric Carmichael, Asia Pacific Marketing Manager, ExxonMobil Lubricants and Specialties Company said, “We are excited to begin another contest that will reward fans and allow them to join in the Formula 1™ racing experience.”

## RUSSIA - BIGGEST FAN SEARCH



### **Mobil 1 are on the hunt for the ultimate motorsport fan in Russia**

**On the 23rd April this year ExxonMobil launched the Biggest Fan Search competition to give Russian motorsport enthusiasts the opportunity to demonstrate their knowledge and skills for a chance to become an Ultimate Vodafone McLaren Mercedes team member in one of the final Formula 1™ Grand Prix events of 2012.**

The Biggest Fan Search consists of three main stages, with points being awarded for each:

- To enter the competition, participants were required to purchase a bottle of Mobil 1 oil, and register at [www.mobil1.ru](http://www.mobil1.ru) before June 17th by using the promo code on the bottle.
- The next stage of the campaign was an online quiz on the [www.mobil1.ru](http://www.mobil1.ru) website, this took place from June 18th to July 15th.
- The final stage of the race started on July 16th. Participants' skills and knowledge were tested whilst playing a series of online games, competing in a motorsport 'virtual career', starting with karting and finishing with Grand Prix Racing.

Two exciting motorsport events completed the BFS program. On June 23rd Mobil 1 Festival took place at Tushino Ring Autodrome, where

Mobil 1 invited the participants from both consumer and trade promotions to compete in karting races, watch the drifting races, and learn some interesting facts about motorsport history.

Mobil 1 participation in Moscow City Racing has also become an integral part of the Biggest Fan Search program. For one day only, some of the biggest stars in motorsport turned the streets of Moscow into a racing track. With the support of its long-term technical partner Mobil 1, the legendary Vodafone McLaren Mercedes Formula 1 team has traditionally taken part in the show. This year it was represented by Lewis Hamilton, 2008 FIA Formula 1™ World Champion. Winners of interim BFS stages were invited to the Mobil 1 Suite's special VIP zone at the event.

The main winner of the campaign is soon to be revealed. The participant who collected the highest amount of points during the whole competition will be treated to a racing weekend along side the legendary Vodafone McLaren Mercedes Formula 1 team at the end of the 2012 season.

## MOBIL 1 EVENT HOSPITALITY



### Mobil 1 Event Hospitality

ExxonMobil's Mobil 1 sponsorship of Vodafone McLaren Mercedes is leveraged through a custom built hospitality suite at a selection of Grand Prix races throughout the year. This facility offers an exclusive opportunity for ExxonMobil Affiliates to entertain their guests throughout a race weekend in a discreetly branded, exciting and emotive environment.

- The Mobil 1 Racing Suite experience opens new doors & builds relationships
- Mobil 1 Racing hospitality creates an environment for relationship marketing
- High level customers invited to Mobil 1 Racing hospitality should feel that their business is valued

- Mobil 1 Racing Suite creates an environment where ExxonMobil affiliates can spend quality time with their customers, whilst delivering an experience that greatly enhances their guests' view of the ExxonMobil organisation

- The 2012 Mobil 1 Grand Prix hospitality program aims to successfully:
  - Transform moments in to relationships
  - Deliver against Mobil 1's brand promise
  - Provide an opportunity to maximise events as a business tool to all ExxonMobil affiliates

**For more information about how we can help you, please contact:**  
[frances.casey@marketingminds.co.uk](mailto:frances.casey@marketingminds.co.uk)

## DISTRIBUTOR SUPPORT

Mobil 1 Racing has recently created website content as part of the EAME distributor website guidelines. Full templates will be available from DBoxx enabling Mobil Distributors to utilise for their company website. The Mobil 1 Racing content highlights why Mobil 1 is involved in motorsport and the benefits it brings to the Vodafone McLaren Mercedes Formula 1 team.

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**Mobil 1 Motorsports**

For over 38 years ago, Mobil 1™ has been actively involved in motorsports at all levels, from grassroots racing through to NASCAR and the pinnacle of motorsport, Grand Prix Racing.

Mobil 1's involvement in motorsport is extensive. Not only is the brand currently a technology partner with Vodafone McLaren Mercedes, Stewart-Haas Racing and Corvette Racing, but it is also Porsche Motorsports' lubricant partner, working closely with endurance racing programs such as the American Le Mans Series (ALMS), FIA GT and the Le Mans 24 hours. It is also currently the long term title sponsor of the Porsche Mobil 1 Supercup.

**Vodafone McLaren Mercedes**

As a technical partner of the Vodafone McLaren Mercedes Formula 1 team, ExxonMobil develops proprietary racing fuels, cutting edge, fully synthetic Mobil 1 Racing lubricants for the car's engine and gearbox, specialist greases for wheel bearings and other race proven speciality products.

Mobil 1 Racing lubricants and products are designed primarily to reduce friction, thereby helping to maximize power and potentially helping to reduce fuel consumption, whilst protecting and cleaning the engine.

Developed and tested under extreme conditions using leading-edge technology to cope with the unique stresses of Grand Prix racing, Vodafone McLaren Mercedes depend on Mobil 1 technology and Mobil 1 Racing products to give them a competitive advantage.

**Mobil 1 high performance**

Mobil 1 remains the world's leading synthetic motor oil brand. More car builders recommend Mobil 1 by name than any other oil brand in the world and it is at the forefront of technological development. At its core, motorsports is in the DNA of the Mobil 1 brand. The successful track record of ExxonMobil's various racing teams enables them to engage with fans and consumers by illustrating that Mobil 1 is the lubricant choice of champions.

[Authorized Distributors Name] is a stock distributor of many Mobil 1 products in the XYZ region of XYZ country and in a wide variety of pack sizes. Call us today for more details.

**Mobil 1. Making Grand Prix Cars Faster**

To find out more about how fully synthetic Mobil lubricants help the Vodafone McLaren Mercedes Formula 1 team go faster, visit the [Mobil 1 Virtual Gallery](#).

## 2012 MOBIL 1 RACING EXPERIENCE INFORMATION

Mobil 1 Racing Experience Hospitality is now available to order. Race information sheets are available to view from the Mobil 1 Motorsport website.



**2012 UNITED STATES GRAND PRIX** 18<sup>th</sup> November 2012

**Circuit of the Americas, Austin, Texas**

**3-day USG12H**      **4-day USG12H**  
Starting Deadline: 20<sup>th</sup> August 2012 (after 19:00pm, a 20% fee booking fee will be applied)

**What to expect**  
 Austin, Texas will be the setting for the new Circuit of the Americas and is currently under construction. The track will be 3.7km in length and marks the start of a Grand Prix hosted in the USA.

**Mobil 1 Racing Suite**  
 ExxonMobil guests will be hosted in a dedicated Mobil 1 Racing suite situated in the prestigious Paddock Club. The Mobil 1 Racing suite is designed to provide a contemporary, 100% temporary environment in terms of both infrastructure and content, with the technology and technology intended to enhance the guests' experience. Full catering and bar facilities are available on Friday, Saturday and Sunday, including a gourmet lunch.

**The Mobil 1 Racing Experience**  
 The Mobil 1 Racing Experience aims to give guests an unforgettable experience and includes high level customer hospitality in an environment of total exclusivity, and provides both and support services. The Mobil 1 Racing Experience includes:

- Mobil 1 Racing Experience Pack - including Mobil 1 Racing branded gifts, Mobil 1 Racing merchandise and 12GB meals with 12GB refreshments
- F1 live walkabout with the opportunity to take pictures (if clear of the team garage)
- Team personnel giving informed updates using specially produced QR presenter/monitoring throughout each day to help introduce guests to Formula 1™ and enhance their relationship and understanding of the Team
- Opportunities for guided tours of the Vodafone McLaren Mercedes garage (subject)
- Live camera view between the Vodafone McLaren Mercedes garage and the Mobil 1 Racing Suite

**2012 UNITED STATES GRAND PRIX**



**City:** Austin  
**Race Date:** 18<sup>th</sup> November 2012  
**Number of Laps:** 56  
**Circuit Length:** 5.513km  
**Race Distance:** 308.868 km

**Sunday 18<sup>th</sup> November (Timings are based on a typical schedule and is subject to change)**

00:30 Formula 1 Paddock Club™ and Mobil 1 Racing Suite opens  
 06:25 - 09:00 Support Race  
 Vodafone McLaren Mercedes Official Welcome  
 09:15 - 10:50 Support Race  
 11:00 - 12:00 Formula 1 Paddock Club™ P2 Live show  
 11:20 Formula 1™ Drivers' Parade on track  
 11:45 - 12:15 Formula 1™ Starting Grid Presentation  
 12:00 Vodafone McLaren Mercedes Live Team Update  
 12:20 Lunch served in the Mobil 1 Racing Suite  
 12:46 National Anthem  
 13:00 2012 Formula 1™ United States Grand Prix (56 Laps)  
 14:00 approx Vodafone McLaren Mercedes Formula 1™ Update  
 18:30 Formula 1™ Paddock Club and Mobil 1 Racing Suite closes

**Accommodation**  
 Accommodation for guests at the 2012 United States Grand Prix will be at the Hilton Austin, located in proximity to the Circuit of the Americas, Austin, Texas.

- Close proximity to Austin city centre
- On site facilities including restaurants, bars, golfing, spa and fitness centre
- Hotel located in Circuit of the Americas

**Transfers**  
 Transfers can be arranged for ExxonMobil guests using executive sedans. Airport and hotel transfers can be arranged on an individual or group basis. Rooming and restaurant reservations can be arranged as necessary.

**Support**  
 The United States Grand Prix 2012 has been selected by an ExxonMobil F1 Race, Ltd support will be provided from Marketing Media and includes the following:

- Publicity
- Accommodation
- Airport and circuit transfers
- Signage
- Local dining options
- Entertainment
- Charity contribution

**To place an order visit:** [www.mobil1motorsport.com](http://www.mobil1motorsport.com)  
 or for further information contact: [f1catering@mercedes-amg.com](mailto:f1catering@mercedes-amg.com)





**USA Grand Prix  
18<sup>th</sup> November 2012**

Please visit: <http://www.mobil1motorsport.com>

**EVENTS**



**China driver appearance with Lewis Hamilton**

**On 11th April 2012, 2008 Formula 1™ World Champion Lewis Hamilton joined the Team's technology partner for a showcase event at the Ritz Carlton Portman. The driver visit took place to kick off the 2012 Chinese Grand Prix which took place in Shanghai.**

The objectives of the event were to:

- Leverage the world's most renowned motorsports event and enhance Mobil 1's motorsport leadership
- Reaffirm Mobil 1's brand & technology leadership and explain why it is the number one choice of the Vodafone McLaren Mercedes team
- Increase Mobil 1 and VMM's share of voice and maintain leadership status

At the event, ExxonMobil executives joined the company's long-time partner, Vodafone McLaren Mercedes, Lewis Hamilton, and a special guest, the leading Chinese driver Cheng Congfu, in discussing why Mobil 1 remains the No. 1 choice for racing success, the benefits of using fully synthetic motor oil and the rigorous testing process that goes into guaranteeing that Mobil 1 products always deliver performance proven under the most demanding and extreme of conditions. The panel exemplified how the ExxonMobil and Vodafone McLaren Mercedes

partnership continues to produce the ideal synergy for translating Mobil 1's winning record on the track into the same performance, efficiency and reliability for drivers on the road.

With a huge media crowd which included TV, Press, Radio and online digital, Lewis discussed Mobil 1's technological support for the Team and the transfer of winning technology from track to road. Dr Tony Harlow, the Mobil 1 Motorsport Technical engineer, was also on site to answer any technical questions put forward by the media.

Various backdrops, posters, direction boards and cut-outs were produced, as well as web banners and press releases. The Press Conference helped to leverage Mobil 1's long-standing relationship with Vodafone McLaren Mercedes and demonstrate Mobil 1's proven technological leadership and its ultimate performance and protection.

PR Outcome Summary:

- 79 media outlets attended the event
- 285 media placements: 32 TV, 23 print (newspaper), 2 radio, 59 video, 164 online and 5 blog & BBS
- Total EAV (as of Apr. 24th) : USD 2,340,444
- Weibo Live Streaming was used during the press conference. 3,200 people watched the event through live streaming on Weibo.
- As of April 16th, event video, including webcast and TV coverage re-runs, has been viewed 73,478 times.

## EVENTS



### Moscow City Racing

**On Sunday the 15th July 2012, Formula 1™ came to the iconic city of Moscow as the teams from the world of Formula 1™ gave Russian race fans a taste of the world's most popular motorsport.**

Race fans in Russia have been enjoying the event for the past 5 years, since its debut in 2008. Since that moment Moscow City Racing has become one of the top sporting events in Russia. Support has been growing for the last 4 years with more than two million people turning up to witness the show.

This year, despite heavy rain overnight that threw the schedule back, little would dampen the spirits of the thousands in attendance who were able to witness the unique sights and smells of throbbing Formula 1™ machinery,

and as always, visitors enjoyed the ultimate performance and high speed of world-famous drivers for free.

Vodafone McLaren Mercedes and partner Mobil 1 visited the show, along with the Scuderia Ferrari team. 2008 World Champion Lewis Hamilton could be seen driving the Vodafone McLaren Mercedes MP4-27 race car, showing his appreciation to the crowd by doing a few doughnuts along with Giancarlo Fisichella for the Scuderia Ferrari team.



## LEWIS HAMILTON

**Started: 2<sup>nd</sup>**                      **Finished: 8<sup>th</sup>**  
**Fastest lap: 1m37.733s**      **Points: 49 (2<sup>nd</sup>)**

“There are good times and bad times in motor racing. I guess this was just one of those days.

By rights we should have been fighting to finish in the top four today, but it didn't work out like that in the end. The delays in the pits were a big part of that, of course. For the driver sitting in the car, that's always frustrating, because you're just waiting and there's nothing you can do to help.

We lost a bit of world championship momentum today – but, on the plus side, we still picked up four world championship points, and every point you score is valuable in a season as close-fought as this one.

Now we'll head into the European season, and it's clear that we've got to do two things: we've got to work on the pace of our car and we've got to improve our pitstops.”

## JENSON BUTTON

**Started: 4<sup>th</sup>**                      **Finished: Retired**  
**Fastest lap: 1m38.046s**      **Points: 43 (4<sup>th</sup>)**

“I didn't have a very good balance today: I was struggling all afternoon with oversteer. We were taking front wing out of the car all the way through the race, in fact.

However, my final stint was a long one, and, if I hadn't struck trouble, I reckon things would have got quite interesting in the final laps. Some drivers had pushed harder at the start of that stint, but I'd been looking after my tyres. Into the last five laps, I started pushing pretty hard, and I caught up with Paul [di Resta] and Nico [Rosberg]. But, just as I braked for the final corner [on lap 53], the right-front corner lifted up in the air and I realised I had a [left-rear] puncture. So I quickly radioed the team, and pitted. In the last few laps, the car sounded really noisy. I think the initial problem was an exhaust failure, then my puncture, and then a differential failure; so I had to retire. It's been a pretty difficult weekend for the whole team.”

## MARTIN WHITMARSH

**Team Principal, Vodafone McLaren Mercedes**

“Clearly, our performance was disappointing this afternoon. Having said that, both Lewis and Jenson drove very well in extremely challenging conditions. Lewis pulled off some sensational passing manoeuvres in his efforts to push his way through to the front, but in the end he was let down by two slow pitstops, both of which were caused by delays at the left-rear corner of his car. Jenson's pitstops were trouble-free, by contrast, so we'll have to investigate what the problem was with the left-rear corner of Lewis's car.

Jenson, too, had a frustrating run, which was finally curtailed by a puncture and a problem with both his differential and his exhaust, the combination of which forced us to retire his car. Again, we'll investigate what caused those problems in due course. Lewis, in second, is just four points off the lead. Lewis and Jenson are as resilient as they are competitive, so you can be well sure that in Spain they'll both do their utmost to score as many points as possible in an effort to put Vodafone McLaren Mercedes back at the top of both the drivers' and the constructors' world championship standings. I've said it before and I'll say it again: the 2012 season is shaping up to be both gripping and unpredictable. Some races you win, some you don't. That's motor racing. But, above all, motor racing is a team sport – and I probably know better than anyone what a superb bunch of men and women the Vodafone McLaren Mercedes team is made up of, which is why I'm utterly certain that every last one of them will now work as hard as is humanly possible to make sure that, on the sweeping curves of the Circuit di Catalunya, we're back where we belong: at the front.”



**LEWIS HAMILTON****Started: 24<sup>th</sup>****Finished: 8<sup>th</sup>****Fastest lap: 1m28.918s**   **Points: 53 (3<sup>rd</sup>)**

"I'm proud of my performance today, and proud of the team too. They did a great job: a real improvement with the pitstops, following our difficulties in that area recently. All in all, then, I think today's result was the best we could do. I was the only driver to attempt a two-stop strategy, and I'm glad I was able to make it work. People often say that I have an aggressive driving style, but my final stint on the Prime tyre was 31 laps, so I reckon I proved today that I can make tyres last.

It was a huge challenge to come through the field from the back, but I never gave up for a single second, right up to the finish line. Before the race I said I'd race my heart out, and that's exactly what I did. For me, that's what racing is all about. Today was all about damage limitation. But, now, looking at the bigger picture, I can't really complain because, despite the setbacks I've had this season, I'm still only eight points behind the leader of the drivers' world championship.

The team has been working extremely hard, and our car is quick. So, when things go right, I think we'll be in a great position – and it'll come to us before too long. Finally, big congratulations to Pastor [Maldonado] and everyone at Williams – it's a fantastic result for them and this is a great day for him personally."

**JENSON BUTTON****Started: 10<sup>th</sup>****Finished: 9<sup>th</sup>****Fastest lap: 1m28.624s**   **Points: 45 (6<sup>th</sup>)**

"Congratulations to Pastor! His was a great drive and I'm sure it will instil a lot of confidence in him and the Williams team.

"The Formula 1™ form-book is very mixed-up at the moment, which is unusual, but that's the way it appears to be going this season. As for us, well, a lot of my afternoon was spent stuck in traffic, and I had a Sauber breathing down my neck for most of the race. All in all, we weren't quite quick enough today – but that's something

I need to solve myself. I need to find a set-up that suits me better as I feel like I have pretty poor grip at the moment.

"Having said that, I'm already looking forward to Monaco and a much better weekend there. It's a circuit I love and hopefully a place where we can achieve a good result."

**MARTIN WHITMARSH****Team Principal, Vodafone McLaren Mercedes**

"Before I say anything else, I want to offer my very hearty congratulations to Williams, to Pastor and particularly to Sir Frank for a stunning victory here today.

"For Vodafone McLaren Mercedes, following our disappointments yesterday, today was always going to be about recovery. Even so, Jenson will be disappointed: he struggled with balance and grip all afternoon, and won't be satisfied with the brace of world championship points that his ninth place delivered him. Lewis, having started in 24th and last place following his qualifying penalty yesterday, drove an absolutely storming race to eighth place at the chequered flag, all but catching and passing Nico [Rosberg] for seventh place on the final lap. Like Jenson, he won't be content with the four world championship points he earned this afternoon, but in truth he should be immensely proud of his performance here.

"Lewis was the only driver to make a two-stop strategy work today – and that, given that his race strategy called for him to drive exceptionally hard and extremely fast in heavy traffic all afternoon, pulling off some sensational passing manoeuvres on a circuit on which overtaking is notoriously difficult, was a truly magnificent feat. Make no mistake about it, the 2012 Santander Spanish Grand Prix was one of the most impressive races that Lewis has ever driven. His performance combined fabulous verve with commendable caution – and I'd go so far as to say that, rising above the frustration he inevitably felt yesterday evening, he's inspired each and every one of us at Vodafone McLaren Mercedes with his stirring drive today.

**LEWIS HAMILTON**

**Started: 3<sup>rd</sup>**                      **Finished: 5<sup>th</sup>**  
**Fastest lap: 1m18.806s**    **Points: 63 (4<sup>th</sup>)**

"I had a pretty poor start – I didn't understand why that happened – and I was lucky not to get caught up in the first-corner crash. During the race, I struggled in the low-speed corners and found looking after the rear tyres tough. To make them last as long as we did, while trying to keep up with the pace of the guys in front, was one of the trickiest things I've had to do in a race.

I lost time at my pitstop and gave away a place to Fernando [Alonso], and then Sebastian [Vettel] was able to get past me after he made his own stop. After that, it was impossible to overtake.

Today wasn't the best result for me – I really dislike going backwards in a race – but I think I got everything I could out of the car.

We came away with some points, and there are many more races ahead, but we've definitely got some work to do because, race by race, we're struggling to keep up with the leaders.

The other teams are picking up serious pace, too. We can't let them pull away from us – but we're a fantastic team, we'll knuckle down together, and we'll really push on now."

**JENSON BUTTON**

**Started: 12<sup>th</sup>**                      **Finished: Retired**  
**Fastest lap: 1m19.923s**    **Points: 45 (7<sup>th</sup>)**

"At the start, Kamui [Kobayashi] almost landed on top of me because he'd been launched off someone else. Then I almost got stuck at the exit of Sainte Dévote, but I just managed to squeeze through. After my stop, I got caught behind Heikki [Kovalainen] – we weren't really fighting, but if you position your car in the right place around here then it's impossible to overtake. That's quite frustrating when you're so much quicker than the guy in front.

Finally, I had a look up the inside of Turn 15 [Swimming Pool exit], we touched, and I had a puncture. Game over. Today's result stems from a poor qualifying performance and being unlucky at the start. Also, when you start from the mid-grid, you're more prone to incidents.

It wasn't my day today – but hopefully it will be sooner rather than later."

**MARTIN WHITMARSH****Team Principal, Vodafone McLaren Mercedes**

"This year's Monaco Grand Prix won't go down as one of the most triumphant in McLaren's glorious Monte-Carlo history – since, although Lewis finished just four seconds behind Mark [Webber] today, in truth the smallness of that deficit was partly occasioned by the unique combination of the drivers' need to drive with tyre conservation in mind and a circuit on which overtaking is well-nigh impossible.

As a consequence, Mark was able to back the field up in the closing stages, without risking his lead. Still, Lewis scored a useful 10 points, and lies only 13 points off the drivers' world championship lead.

Jenson had a frustrating afternoon, striving to make up ground from 12th on the grid, the result of which was ultimately a lap-71 DNF. Our next stop will be Montreal, another non-purpose-built racetrack, but one on which overtaking is at least feasible.

Jenson won brilliantly there last year, and Lewis won superbly there the year before – so, although we weren't able to add to our unrivalled record of 15 wins here at Monaco this afternoon, you can rest assured that in two weeks' time we'll be aiming to score a hat-trick of Vodafone McLaren Mercedes Canadian Grand Prix victories."

### JENSON BUTTON

**Started: 9<sup>th</sup>**                      **Finished: 8<sup>th</sup>**  
**Fastest lap: 1m44.806s**      **Points: 49 (8<sup>th</sup>)**

“This was a really difficult race to read. I got a poor start, was boxed in at Turn One, and had to lift to prevent Fernando [Alonso] and myself hitting the wall at Turn Two. I don’t think we did a bad job in terms of strategy – the car felt good and kept improving during the race – but, when the Safety Car was deployed, I think a few others lucked in to a better strategy. And, today, also, we just didn’t get lucky.

Finally, massive congratulations to Fernando – he did a great job. Hopefully we can do the same thing at our home grand prix in two weeks’ time!”

### LEWIS HAMILTON

**Started: 2<sup>nd</sup>**                              **Finished: Retired**  
**Fastest lap: 1m44.007s**      **Points: 88 (3<sup>rd</sup>)**

“Big congratulations to Fernando – he did a great job today to come from all the way back in 11th. We lost some points today – fortunately, however, a couple of other drivers fighting at the front also missed out, so it’s not the end of the world. It just makes things a little bit tougher.

Today was just a bad day in the office – but that’s motor racing, and I’m already looking forward to the next grand prix, my home race at Silverstone.”

### MARTIN WHITMARSH

**Team Principal, Vodafone McLaren Mercedes**

“I suppose you’d have to describe the 2012 European Grand Prix as an exciting race for spectators, but a frustrating race for Vodafone McLaren Mercedes.

Clearly, we’d like to have scored more points than we did today.

But, as I’ve said before and I’m quite sure I’ll have cause to say again, the comparative performance of Formula 1™ cars is extremely

close this year – probably closer than ever before – and this year’s races are consequently very unpredictable.

Having said all that, it goes without saying that everyone at Vodafone McLaren Mercedes is looking forward immensely to our home race, the Santander British Grand Prix at Silverstone, on whose famous Tarmac we hope to put on a fantastic show, and record an excellent result, in front of the most enthusiastic and knowledgeable motorsport fans in the world.”



**LEWIS HAMILTON**

**Started: 8<sup>th</sup>                      Finished: 8<sup>th</sup>**  
**Fastest lap: 1m36.173s      Points: 92 (4<sup>th</sup>)**

“It wasn’t a great race for me – I just wish we could have done more for the fans today. We tried as hard as we could, but we simply didn’t have the pace this afternoon.

My tyres were still good at the end of my first stint, and I was able to hang on to Fernando [Alonso]. So it’s hard to understand how we could be leading the race at one point and then fall back to eighth place, especially as our car doesn’t feel bad overall.

I raced my heart out and was flat-out right to the end. We’re still in the hunt for the world championship – and, if we can find a bit of lap-time, we can stay in the hunt, too.

I gave the fans a little donut on the slow-down lap – simply because I wanted to say thank-you to everyone who came out to watch us here today. I’d love to have done better in my home Grand Prix, but, regardless, the fans were fantastic throughout the weekend.”

**JENSON BUTTON**

**Started: 16<sup>th</sup>                      Finished: 10<sup>th</sup>**  
**Fastest lap: 1m36.086s      Points: 50 (8<sup>th</sup>)**

“It was good to get a point in my Grand Prix, but of course that’s not what we ought to be doing: we’re a front-running team and we’ve got a bit of work to do to start running at the front again. I don’t think we made any mistakes with our strategy today; we’re just not quite quick enough at the moment, that’s all.

Most important of all, though, I’m a bit sorry for the Silverstone fans, because they’ve been truly amazing this weekend. Like them, we wanted a lot more from today’s result. So we’re sorry, guys; we weren’t able to fight at the front today, but hopefully we’ll be back there soon.”

**MARTIN WHITMARSH**

**Team Principal, Vodafone McLaren Mercedes**

“A dry race wasn’t what we were expecting – and, undoubtedly, had it been a wet race, as was predicted, our competitiveness relative to that of our opposition would have been significantly enhanced.

Lewis drove an excellent stint on his initial set of Prime tyres, making consistent progress throughout the first third of the race. Thereafter, with hindsight, perhaps we should have given him more laps on his Options, because, from the very beginning of his third stint, he was never happy with his second set of Primes.

For Jenson, the 2012 Santander British Grand Prix was always going to be a bit of a struggle, starting it as he did from 16th place on the grid. Again, as with Lewis, had it rained earlier this afternoon [rather than only after the race had ended], as it did yesterday and on Friday, and as it was forecast also to do today, undoubtedly he’d have been able to make up more places, more quickly, than in the event he did. As it was, he earned a single world championship point for his efforts, which was meagre reward for a pretty gutsy performance.

Next we travel to Germany, and Hockenheim, the home Grand Prix of our engine partners Mercedes-Benz, whose Mercedes AMG HighPerformancePowertrains V8s have served, and continue to serve, us so well. But, before then, we’ll go back to Woking [Surrey, UK], to the McLaren Technology Centre, with a determination to work as hard as is humanly possible to develop our car such that we can put on a fine and competitive show in the homeland of the famous three-pointed star.”



**PARTING SHOT**



Vodafone McLaren Mercedes driver Lewis Hamilton on the starting grid before the 2012 Santander German Grand Prix.